

## **PRIVACY POLICY**

**The website of Eretz Hemdah Institute for Advanced Jewish Studies in Jerusalem (the “Site”) respects your privacy and warrants that it will employ all measures to protect it.** For purposes of this Privacy Policy, each capitalized term used not defined herein shall have the meaning set forth in the Eretz Hemdah’s terms of use.

This Privacy Policy illustrates, among others, how the Eretz Hemdah ’NGO’ (“**Eretz Hemdah**”) uses the Personal Information (as defined below) it receives from Site users or Personal Information it collects from the use of the Site.

In order to register for certain services on or offered via the Site, you may be required to provide Eretz Hemdah with certain information about you. Such information may include, without limitation, your full name, email address, physical address, telephone number, credit card number and/or any other means of payment and other information (the “**Personal Information**”). You should provide only correct, accurate and complete information. You hereby warrant that the details you have provided are correct. Eretz Hemdah (or its representatives) may, at its absolute discretion, require you to renew registration or re-provide such details.

Each transmission of any credit card number or any other means of payment is encrypted pursuant to applicable standards. However, in cases outside of Eretz Hemdah’s control and/or resulting from a Force Majeure event, Eretz Hemdah will not be liable for any direct or indirect damage you or your representatives may incur if such information is lost or used without authorization. Your credit card information will be transmitted directly to the clearing companies and will not be stored on the Site’s databases. For the purposes of this Privacy Policy “**Force Majeure**” shall mean strikes, lockouts, labor disputes, embargoes, inability to obtain labor or materials or reasonable substitutes, governmental restrictions, judicial orders, war or other governmental actions, civil commotion, fire or other casualty, beyond the reasonable control of the party obligated to perform, so that party’s performance shall be excused for a period equal to the period of such cause for failure to perform.

Your privacy is very important to Eretz Hemdah, and it invests efforts and implements measures designed to adequately protect the information that you provide. While these measures reduce the risk of unauthorized access to Eretz Hemdah’s computers, they are not foolproof. Eretz Hemdah therefore does not guarantee that the services on the Site will be 100% safe against unauthorized access to the information stored on them.

### **How We Use Information**

When you use the Site, information about you is collected. Some of it personally identifies you—this is information that you knowingly submit, as mentioned above. Other parts are not personally identifiable and are not saved together with your personal information—this is statistical and aggregated information, such as the pages that you viewed, the IP address from which you accessed the Site, etc. Eretz Hemdah may transfer such statistical information about activity of site users to third parties. Transferred statistical information will not be personally identifiable.

While you use the Site, you may provide personal information about yourself. Any personal information that you disclose on the Site, including names, addresses, telephone numbers, email addresses, credit card information or other means of payment, will be stored on Eretz Hemdah’s database and will not be transferred to any third party without your consent, except as mentioned in this Privacy Policy, pursuant to the provisions of the law or in accordance with instructions by a competent government authority.

You hereby permit Eretz Hamedah to use your personally identifiable information and any other contact information you have provided in your registration to the Site services. Such use will be for the purpose of improving our marketing and sales, analyzing the way our Site is used, improving the

variety of our products and services, and adapting the Content, presentation and services offered on the Site. These uses improve the Site and make it better suited to your needs.

Your email address will be used only for the purposes of communications between you and the Site. It will not be used for any commercial purposes such as customer data bases or spamming, except as stated in this Privacy Policy. Your credit card or other means of payment information will be used solely for the purpose of finalizing a transaction associated with the services offered on the Site, and will be disclosed to a third party (subject to the provisions below) only for this purpose.

### **Transfer of Personally Identifiable Information to Third Parties**

Eretz Hemdah will do its best not to disclose your personally identifiable information to third parties, except:

- a. If Eretz Hemdah concludes that your actions on the Site violate the Terms;
- b. If Eretz Hemdah concludes that your actions on the Site are intended to perform fraud of any kind, or appear to be in violation of the law or an attempt to perform any of the above;
- c. If Eretz Hemdah is required to do so pursuant to any legal requirement or court order;
- d. If Eretz Hemdah is threatened with legal action (criminal or civil) with regard to actions that you performed on the Site;
- e. As part of any dispute, claim, lawsuit, demand or litigation, if any, between you and Eretz Hemdah;
- f. In any event that Eretz Hemdah believes that disclosure of the information is required in order to prevent serious damage to your person or property or to those of any third party;
- g. Where the information is transferred for the purpose of finalizing a transaction connected to the services offered on the Site;
- h. As part of transferring Eretz Hemdah's legal activity to another legal entity.

In addition, in the future Eretz Hemdah may wish to offer you third party services, products or offers. In such cases, Eretz Hemdah will ask your permission to disclose your personally identifiable information to third parties in connection with any such service, product or offer on the Site. Eretz Hemdah will not disclose your personally identifiable information except subject to your prior consent.

The Site may contain links or references to other websites, information sources, organizations or companies (the "**Third Parties**"). Such content is not published by Eretz Hemdah or its representatives, and Eretz Hemdah does not control or supervise it. The existence on the Site of any link or referral to any such website does not reflect any Eretz Hemdah consent to its content, nor does it mean that the content of the linked website, entity or organization is reliable or that the information they will provide is complete or up to date. Eretz Hemdah is not responsible for the content in linked websites or for any result arising from their use or reliance upon them. Eretz Hemdah does not warrant that all links on the Site are active or will lead to an active website.

Eretz Hemdah reserves the right to remove from the Site links previously included in it, or refrain from adding new links, all at its absolute discretion. Any engagement you may have with any third party is directly with such third party and at your liability only. Eretz Hemdah waives any liability for any such engagement.

Eretz Hemdah therefore is not responsible and waives any direct or indirect damage to your person or property as result of any advertising, activity, information or content on websites linked or advertised by entities you reach via or through use, link, referral or advertising of any kind on the Eretz Hemdah Site or as a result of use or reliance on information or content published on the Site and/or other sources (including websites) by Third Parties.

### **Access to Information**

Pursuant to the Privacy Protection Law 1981, any person may, himself or through a representative authorized in writing or through his legal guardian, review information about him which is stored on a database. A person, who reviewed such information and has found it to be incorrect, incomplete, unclear or not up to date, may apply to the owner of the database to correct or delete the information. If the owner refuses, he/she must notify the applicant in the manner designated in the regulations.

The applicant may appeal the refusal notice at the Magistrate's Court, in the manner designated in the regulations. You are also entitled to demand in writing that information about you shall be deleted within 30 days. Upon expiration of such 30 days, you may petition the Magistrate's Court to order Eretz Hemdah to delete the information. In such case, the information will no longer be used in order to contact you with commercial offers, and will only be maintained pursuant to the provisions of the law.

### **Changes in this Privacy Policy**

Eretz Hemdah reserves the right to change the provisions of this Privacy Policy from time to time. Whenever such change relates to the way that Eretz Hemdah uses your personally identifiable information, Eretz Hemdah will notify you by posting an appropriate notice on the Site and posting the terms of use containing such change on the Site (including the date of the change).

Eretz Hemdah may, at its sole discretion, suspend, terminate or decline to provide you with the service via the Site in the event that, during the registration process or thereafter, you submit information that is not true, up to date, complete or correct (or if Eretz Hemdah has reasonable grounds to assume that this was the case). This will not limit Eretz Hemdah's right to any other remedy by law.

For further questions about the way we protect your privacy, please contact us at: [info@eretzhemdah.org](mailto:info@eretzhemdah.org)

Last update: August, 2015